

Zorro, 2024



OPERA
SANTA BARBARA

LIFE
SET TO
MUSIC

25|26 SEASON
BUSINESS ALLIANCE
MEMBERSHIP

Jessica@operasb.org

operasb.org



At Opera Santa Barbara we are known for vibrant music theatre, innovative business practices, and the passionate loyalty of our fans. Our Business Alliance membership highlights your business in ways that matter to them.

Join OSB's Business Alliance and put your company in front of an audience of educated, active, and often high net-worth individuals; treat your clients and employees to opera tickets and exclusive event invitations, and proudly associate your business with a local non-profit known for amazing performances and community pride.



Grill & Gratitude, 2025

MEMBERSHIP BENEFITS

- Full page ad in all OSB opera programs
- Company name in supertitle credits before each opera
- 1 advertorial in OSB's e-newsletter
- Inclusion in Business Alliance page on OSB website
- 2 Premium tickets to each mainstage production
- 2 invitations to Intermission Wine Pours & After Parties
- Concierge service for ticket purchases
- 10% employee discount on tickets (on request)
- Invitation to OSB's annual Production Partners Party with the OSB Board, sponsors, and major donors.

25|26 Season Membership: \$2,750

THANK YOU!

"As a Business Alliance Member for over 20 years, I have had the opportunity to not only enjoy the productions of Opera Santa Barbara, but also to know that I am contributing to sustain Opera in Santa Barbara at the historic Lobero Theater, originally built for opera!"

James P. Ballantine
Attorney at Law



Team OSB

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